100 Years of Pride, Progress & Preservation

NATIONAL ROSENWALD SCHOOLS CONFERENCE
KELLOGG HOTEL AND CONFERENCE CENTER AT TUSKEGEE UNIVERSITY
JUNE 14–16, 2012 | TUSKEGEE, ALABAMA

www.PreservationNation.org/rosenwald
Celebrate the history of Rosenwald Schools.

In the early 20th century, Rosenwald Schools served as centers of community activity and symbols of pride among the populations they served. Now, Rosenwald Schools are being reclaimed as vital hubs of activity, to tell the stories of African American education and advancement, and to preserve the modest remaining structures of this monumental educational movement.

GATHER WITH US TO HONOR THE LEGACY AND LOOK TO THE FUTURE OF ROSENWALD SCHOOLS.
Dear Colleagues:

Few things are more fundamental in the life of a child than a school.

Booker T. Washington and Julius Rosenwald recognized this, and their visionary partnership changed the future for thousands of African American children living in the rural South a century ago.

Fewer than 15 percent of the 5,300 original Rosenwald Schools remain, but they are fortunate to have some very dedicated champions: hundreds of local preservationists throughout the rural South who have stepped forward to ensure that the schools—and the important stories they tell—live on for the next generation.

The National Trust is proud to support these efforts through the first-ever nationwide gathering of Rosenwald School champions. The conference provides equal parts inspiration and education, offering plenty of opportunity to share ideas and stories, as well as practical advice in key areas, such as fundraising, programming and building restoration.

I hope you will mark your calendars for June 14–16, 2012, and join us and our many partners at Tuskegee University for what promises to be a memorable celebration of the Rosenwald legacy and 100 Years of Pride, Progress and Preservation.

Warmly,

Stephanie K. Meeks
President, National Trust for Historic Preservation
A century after Booker T. Washington met Julius Rosenwald and began a partnership for education that changed the nation, we meet again at the campus where it all began. The National Trust for Historic Preservation presents 100 Years of Pride, Progress and Preservation featuring education sessions, documentary films and poster presentations, along with hands-on workshops and tours to help novices and seasoned preservationists alike get organized, tackle, and finish their Rosenwald School projects. Learn, network, commemorate, and celebrate at the first National Rosenwald Schools conference!

Conference at-a-Glance

**WED., JUNE 13**

2:00–6:00 p.m.
Conference Registration

6:00–9:00 p.m.
Opening Reception,
Tuskegee Airmen National Historic Site—Moton Field

**THURSDAY, JUNE 14**

8:45–10:15 a.m.
Education Sessions and Documentary Discussions

10:15–10:30 a.m.
Break

10:30 a.m.–Noon
Education Sessions and Documentary Discussions

Noon–1:15 p.m.
Poster Presentations and Book Signings

Noon–1:30 p.m.
Lunch

1:30–3:00 p.m.
Education Sessions and Documentary Discussions

3:00–3:30 p.m.
Break

3:30–5:00 p.m.
Opening Plenary

7:00 a.m.–5:00 p.m.
Conference Registration, Full & Half Day Tours

**FRIDAY, JUNE 15**

8:45–10:15 a.m.
Education Sessions and Documentary Discussions

10:15–10:30 a.m.
Break

10:30 a.m.–Noon
Education Sessions and Documentary Discussions

Noon–1:15 p.m.
Poster Presentations and Book Signings

Noon–1:30 p.m.
Lunch

1:30–3:00 p.m.
Education Sessions and Documentary Discussions

3:00–3:30 p.m.
Break

3:30–4:45 p.m.
Education Sessions and Documentary Discussions

6:00–9:00 p.m.
Friday Night Reunion

**SAT., JUNE 16**

8:45–10:15 a.m.
Education Sessions and Documentary Discussions

10:15–10:30 a.m.
Break

10:30 a.m.–Noon
Closing Plenary, Tuskegee Chapel

Thanks to Our Generous Supporters

**CONFERENCE PARTNERS**

- Alabama Historical Commission
- Alabama Trust for Historic Preservation
- Alabama Black Heritage Council
- City of Tuskegee
- Macon County Commission
- National Park Service
- Tuskegee University
- Tuskegee Human and Civil Rights Multicultural Center

**SPONSORS**

- Alabama Tourism Department
- Alan Rothschild through the Fort Trustee Fund
- Black Belt Heritage Area
- Ford Foundation
- Mildred Miller Fort Foundation, Inc.
- Peter M. Ascoli
- Ruby and Peter Floyd Daniels, Sr. (Pine Bluff, Ark.)
Opening Plenary Session  
THURSDAY, JUNE 14 | 3:30–5:00 P.M.

The official kickoff of the National Rosenwald Schools Conference will be held at the iconic Tuskegee University Chapel. The Opening Plenary will feature welcoming remarks from National Trust leaders and local government officials, a keynote address, and inspirational stories about the legendary partnership of Julius Rosenwald and Booker T. Washington.

Opening Reception  
THURSDAY, JUNE 14 | 6:00–9:00 P.M.

Enjoy music, food and drink, and experience an exciting journey into aviation history at Tuskegee Airmen National Historic Site—Moton Field. Moton Field was the only primary flight facility for African American pilot candidates in the U.S. Army Air Corps (Army Air Forces) during World War II. Moton Field was built between 1940 and 1942 with funding from the Julius Rosenwald Fund to provide primary flight training under a contract with the U.S. military.

Come and see the new exhibit and restored facility and celebrate the rich heritage of Rosenwald Schools with your colleagues from across the country.

Friday Night Reunion  
FRIDAY, JUNE 15 | 6:00-9:00 P.M.

This is a “school” reunion like no other! Dance the night away to the music of a great local band, savor some great southern food and drink, and reminisce about the good “ole” times with Rosenwald School alumni and enthusiasts. Show your school spirit by wearing your school colors or commemorative Rosenwald Schools t-shirt.

Closing Plenary Session  
SATURDAY, JUNE 16 | 10:30 A.M.–NOON

The Rosenwald Schools story offers a compelling example of the national impact of African American education. Nikki Giovanni is a world-renowned poet, writer, commentator, activist, and educator.

Over the past 30 years, her outspokenness, in her writing and in lectures, has brought the eyes of the world upon her. One of the most widely-read American poets, she prides herself on being “a Black American, a daughter, a mother, a professor of English.” Always insisting on presenting the truth as she sees it, she has maintained a prominent place as a strong voice of the black community. Ms. Giovanni will close the conference with a discussion on the oral traditions spawned from African American education and what it will take to preserve these stories for future generations.

Conference Bookstore

Browse through a wide variety of souvenir gifts and publications on Rosenwald Schools and historic preservation. Staff will be on hand to answer your questions and direct you to the resources that can help your community meet its preservation goals. Book signings will be held at noon each day. Authors include Peter M. Ascoli, Stephanie Deutsch, Mary Hoffschwelle, Betty Reed, and more.
These 90-minute classroom style sessions cover a variety of topics including the history of Rosenwald Schools, success stories, organizational development and fundraising, and preserving oral traditions.

THURSDAY, JUNE 14
8:45–10:15 A.M.

Washington’s Rural School Vision
SESSION #PDE-01
Booker T. Washington’s educational philosophy was shaped by his early educational experiences as a boy born in slavery, a student at Hampton Institute, a principal of Tuskegee Institute and an American education leader. Learn about his early efforts in Macon County, Ala., to establish rural schools from which the Rosenwald School program developed. Highlights of the presentation include a critical analysis of practical and industrial arts education as a foundation for the establishment of Rosenwald Schools.

Rosenwald Read’n, Writ’n, ’Rithmetic
SESSION #PDE-09
What would a day in the classroom be like for a Rosenwald student? Explore the curriculum, academic subject matter, educational material, and trade skills taught in Rosenwald Schools. Learn about late 19th- and early 20th-century American education, teachers, the Jeanes Foundation which funded the training of teachers in the South, and the challenges of creating educational opportunities for young African Americans. Participate in authentic early 20th-century “recitation time” as if you were a Rosenwald student.

The Origins of the Rosenwald School Program
SESSION #PDE-16
Hear descendent of Clinton Calloway describe how he helped develop the first rural schools outside of Tuskegee’s campus and his role in establishing the Rosenwald School program.

Julius Rosenwald and Booker T. Washington: Future Delivered
SESSION #PDE-20
The African American rural education movement began in black settlements 49 years before the first Rosenwald School was built. Tuskegee Institute education initiatives and the work of community schools, known as “children of Tuskegee,” inspired Booker T. Washington to approach Julius Rosenwald about funding the Rosenwald School program in 1912. This presentation will highlight the significance of the friendship of these two men, two pre-Rosenwald Schools, and the Rosenwald Fellows program which followed the school building effort and focused on the emerging talents of young scholars.

Special Legislation: Protecting Rosenwald Schools
SESSION #PROG-01
How does your state legislature protect Rosenwald Schools? Hear how Kentucky and other states protect these historic places. Attendees will learn how to organize, engage elected officials, and shepherd legislation designed to protect significant historic sites.

10:30 A.M.–NOON

Legacies in Achievement and Architecture
SESSION #PDE-11
Speakers will present two very different and important legacies of the Rosenwald School building program. Statistical analysis of US Census data and World War II records reveals that the Rosenwald Rural School program greatly reduced the southern black-white gap in areas such as school attendance, literacy, years of schooling, cognitive test scores, and income. A better educated black population led to increased Northern migration and even impacted birthrates. The program left an architectural legacy too. The Rosenwald Fund’s school rehabilitation projects of the 1930s and the broader dissemination of Rosenwald architectural plans in the South through New Deal agencies in the 1930s and 1940s influenced school design far beyond the Rosenwald School era.

Get Listed! Nominating Your Rosenwald School to National and State Registers of Historic Places
SESSION #PSRV-21
Is your school eligible for the National Register of Historic Places? Most likely it is! Learn about the National and State Registers of Historic Places and the recognition, funding opportunities, and protections that come along with being listed. This lively and informative session will teach you how to go about nominating your school, and resources that are available. There will be opportunities for you to ask questions.
Sustainable Rosenwald Preservation—the Hamilton School Project
SESSION #PROG-14
This case study provides an overview of the Hamilton Rosenwald School Preservation Project from Martin County, N.C. It highlights a unique conservation partnership that contributed to the development of the Rosenwald River Center, an incubator to cultivate cultural heritage and eco-tourism initiatives.

Speakers will discuss The Hamilton Rosenwald School Preservation Project: Preserving the Memories, the Faces, and the Place, a book that served as a revenue generator for the project.

Creating a Statewide Database
SESSION #PROG-04
With funding from the Virginia Foundation for the Humanities, 382 Rosenwald Schools in Virginia are now featured in an online database. Listings of historic and extant schools, photographs, a timeline, architectural information, lesson plans, and excerpts from oral histories with Rosenwald alumni are included. This session provides guidance on researching historic black schools, creating websites, and promoting results through social media.

History, Heritage, and Philanthropy
SESSION #PROG-07
So often communities work hard to save pieces of history that are near and dear to their hearts. But many times, once the building is saved, they struggle with a lack of resources to sustain the legacy. This participatory workshop teaches the guardians of historic sites how to look back at the past in order to fund the future. This session is designed for volunteer leaders of organizations who want to learn how to identify philanthropic sources that may not be readily apparent, certainly untapped, and within reach!

Network with peers and hear about Rosenwald School experiences from throughout the nation. Presenters from around the country will display posters describing their Rosenwald School projects and network with conference attendees, accepting questions, starting discussions, and exchanging ideas.

Don't miss this opportunity to interact with presenters and hear about their projects one-on-one through this unique experience.

Poster Presentations

THURSDAY, JUNE 14
Noon–1:15 P.M.
Celebrating the Rosenwald Impact in Western North Carolina
#PDE-03
Clinton Calloway
#PDE-12
Alabama Black Heritage Council
#PROG-05
The S. L. Smith Collection at Fisk University
#PSRV-03
Hamilton Rosenwald Preservation Project: Martin County, N.C.
#PSRV-17
U.S. Public Health Service Syphilis Study
#PSRV-18

FRIDAY, JUNE 15
Noon–1:15 P.M.
History and Math Are Fun: Pleasant Hill School, Cass County, Texas
#PDE-02
Education Has Always Been our Goal
#PDE-15
Lessons from the Rosenwald Schools
#PDE-19
Rosenwald Schools in North Carolina
#PROG-12
Discovery in the Graveyard
#PSRV-01
Revitalization of North Lawndale
#PSRV-19
It’s an Ill Wind that Blows No Good
SESSION #PSRV-02
Of the more than 600 educational buildings constructed in Mississippi with assistance from the Rosenwald Fund, fewer than 20 remain today. Three of the state’s surviving Rosenwald Schools were badly damaged by Hurricane Katrina and were in danger of demolition. A grant from Mississippi’s Hurricane Relief Grant Program was able to fund their restoration and leveraged other state and private grant support in the process. The presentation will chronicle the process and the progress.

Should Your School Be a Museum?
SESSION #PSRV-11
The adaptive use of a historic building as a museum presents some special challenges. Three panelists present noteworthy solutions for adapting Rosenwald Schools as heritage museums. Presenters will discuss artifact preservation, exhibit development, and interpretive programs; successful re-use examples from the Association of African American Museums; and the pro and cons of programming your site as a heritage tourist destination.

Preserving the Past: The Shiloh Story
SESSION #PSRV-14
The Shiloh Community Restoration Foundation will share and highlight the ongoing success story about the preservation and restoration of the Shiloh Rosenwald School located in Notasulga, Ala. Panelists will include members of the Foundation and community friends who will share “best practices” focusing on assessing the physical condition of the school, community engagement, preserving oral traditions, and heritage tourism.

This introductory session will help you decode the language, learn the basic tenets, and give you a sound grounding in the people, laws, and practices that encourage and support efforts to save America’s great historic and cultural resources.

Rosenwald Schools: Research and Records (Part 1)
SESSION #PSRV-05
Samuel L. Smith, a former State Agent for Negro Schools, became the director of an independent Rosenwald Fund Southern Office in Nashville in 1920. His papers are now preserved at Fisk University. The Tuskegee University archivist and the doctoral intern at Fisk University will discuss archival records related to Rosenwald Schools at Fisk University and Tuskegee University. Part 2 of this session immediately follows with a tour of the Tuskegee University archives.

Team—together everyone achieves more
SESSION #PSRV-16
The Columbia Historical Museum restored the Columbia Rosenwald School with a very modest budget. By espousing Washington’s and Rosenwald’s original philosophy that the schools should be built through the cooperation of all segments of the population—black, white, banker, farmer, rich, or poor—the museum was able to complete the restoration. With grants, in-kind donations, and strong volunteer support, a $1 million project was completed for well under $200,000. A diverse audience of 800 people turned out for the opening dedication from a small community center to the tiny Rosenwald School.
community of 5,000. The school is once again a source of pride for the entire community.

Board & Grant Matters
SESSION #PROG-17
Fundraising and nonprofit development are two big obstacles to successful school projects. Join a professional facilitator as he walks you through the process of forming a 501(c)(3) nonprofit, explains the function and operation of the board of directors, and suggests grant opportunities for small grassroots nonprofit organizations.

Sharing the Progress Digitally
SESSION #PROG-18
The ever-expanding world of social media provides an opportunity to reach new audiences to help raise awareness about the ongoing efforts to preserve Rosenwald Schools. This session will take a look at the basics of setting up and using a presence on popular social networks like Facebook, Twitter, and Google+ as yet another tool to share the legacy of Rosenwald Schools. Speakers will also emphasize why these tools have become important vehicles for sharing and collecting stories of progress and preservation.

Washington’s Rural School Vision
SESSION #PDE-01
See description on page 4.

Legacies in Achievement
SESSION #PDE-11
See description on page 4.

10:30 A.M.—NOON
Rosenwald Schools: Research and Records (Part 2)—Tour of Tuskegee Archives
SESSION #PSRV-06
Following the education session discussing the records related to Rosenwald Schools in the Tuskegee and Fisk University Archives, the Tuskegee archivist will lead participants on a tour of the Tuskegee University Library and Archives to get a detailed look at some of the related collections and holdings. Participants will have the opportunity to view a sample of the records related to Rosenwald Schools in the university’s archives.

Reflections on Rosenwald
SESSION #PDE-21
Several Rosenwald descendants have made a study of the life and work of Julius Rosenwald. A panel of Rosenwald family members will discuss their reflections, research, and recollection of Julius Rosenwald, his life, philanthropy, and his legacy. Book signings by authors will take place immediately following the session.

Tried and True Educational Techniques
SESSION #PDE-18
In the early 20th century, three teachers shepherded the learning of African Americans with tried and true educational techniques that focused specifically on the needs of African Americans to survive and thrive during a period when they were considered second-class citizens. The presentation will use historical research to profile the pedagogy of these three teachers who made a difference in the lives of hundreds of students in Halifax County, Va.

Survey Reports from the Field
SESSION #PROG-03
Looking for Rosenwald Schools? A panel of architectural historians will present progress and methods in locating and surveying Rosenwald Schools in three states—Mississippi, Arkansas, and Maryland. Findings from these surveys have included a surprising variety in the survival rate of Rosenwald Schools in each state.

Rosenwald Read’n, Writ’n, ‘Rithmetic
SESSION #PDE-09
See description on page 4.

continued on page 10
SCHEDULE AT-A-GLANCE

WEDNESDAY, JUNE 13
2:00–6:00 p.m.
Conference Registration Open

THURSDAY, JUNE 14
7:00 A.M.–5:00 P.M.
Conference Registration Open
8:30 A.M.–3:00 P.M.
Educating for Equality Tour
8:45–10:15 A.M.
Documentary Discussion: Under the Kudzu
Concurrent Education Sessions
Washington’s Rural School Vision
Rosenwald Read’n, Writ’n, ‘Rithmetic
The Origins of the Rosenwald School Program
Julius Rosenwald and Booker T. Washington: Future Delivered
Special Legislation: Protecting Rosenwald Schools
9:00 A.M.–5:00 P.M.
One Brick at a Time...Tuskegee Junior Ranger Tour
9:00 A.M.–NOON
Tuskegee Historic Campus Tours
The Oaks: Working with the Hands Tour
10:30 A.M.–NOON
Documentary Discussions:
The Jeanes Supervisors: Striving to Educate
Capturing the Historical Significance of Rosenwald Schools through Digital Storytelling
Concurrent Education Sessions
Legacies in Achievement and Architecture
Get Listed! National and State Registers of Historic Places
Creating a Statewide Database
History, Heritage, and Philanthropy
Sustainable Rosenwald Preservation—The Hamilton School Project
Noon–1:15 P.M.
Book Signings
Poster Sessions
Celebrating the Rosenwald Impact in Western North Carolina
Clinton Calloway
Alabama Black Heritage Council
The S. L. Smith Collection at Fisk University
Hamilton Rosenwald Preservation Project
U.S. Public Health Service Syphilis Study
1:00–2:00 P.M.
The Oaks: Working with the Hands Tour
1:30–3:00 P.M.
Documentary Discussion: Children Go Where I Send You
Concurrent Education Sessions
It’s An Ill Wind That Blows No Good
It’s Not Too Far Gone: Structural Stability
Creative Partnerships Save Tennessee Rosenwald Schools
Should Your School Be a Museum?
Preserving the Past: The Shiloh Story
Preservation 101
2:00–3:00 P.M.
Tuskegee Historic Campus Tours
3:30–5:00 P.M.
Opening Plenary
6:00–9:00 P.M.
Opening Reception
## FRIDAY, JUNE 15

**8:30 A.M.–5:00 P.M.**

A Catalyst for Change: A Tour of Alabama’s Civil Rights Sites

**8:45–10:15 A.M.**

Documentary Discussion: Photographing for Preservation

Concurrent Education Sessions
- Rosenwald Schools: Research and Records (Part 1)
- TEAM—Together Everyone Achieves More
- Board and Grant Matters
- Sharing the Progress Digitally
- Washington’s Rural School Vision
- Legacies in Achievement

**9:00 A.M.–NOON**

Shiloh—A Site of Rememberance and an Apology Tour

Tuskegee Historic Campus Tours

The Oaks: Working with the Hands Tours

**10:30 A.M.–NOON**

Documentary Discussion: *White Buildings—Black Children*

Concurrent Education Sessions
- Rosenwald Schools: Research and Records—Tour of Tuskegee Archives (Part 2)
- Reflections on Rosenwald
- Tried and True Educational Techniques
- Survey Reports from the Field

**NOON–1:15 P.M.**

Book Signings

Poster Sessions
- History and Math Are Fun
- Education Has Always Been our Goal
- Lessons from the Rosenwald Schools
- Rosenwald Schools in North Carolina
- Discovery in the Graveyard
- Revitalization of North Lawndale

**1:00–4:00 P.M.**

The Oaks: Working with the Hands Tours

Tuskegee Historic Campus Tours

**1:30–3:00 P.M.**

Documentary Discussion: The Rosenwald Schools Film Project

Concurrent Education Sessions
- Preserving African American Heritage: Heirs’ Property
- Connecting Cultural and Natural Heritage
- Archeology and Architectural Survey of Rosenwald School Sites
- Relationships Beyond Repair
- History, Heritage, and Philanthropy

**3:15–4:45 P.M.**

Documentary Discussion: Senior Solutions—Rosenwald Schools

Concurrent Education Sessions
- Engaging the Past with Photographs
- Developing Programming Strategies to Sustain Your Rosenwald School
- Using Tax Credits to Save Schools
- Preserving African American Sites: Ware Creek School’s 12 P’s of Progress
- National Trust for Historic Preservation Affiliate Sites
- Sharing the Progress Digitally

**6:00–9:00 P.M.**

Friday Night Reunion

## SATURDAY, JUNE 16

**8:45–10:15 A.M.**

Documentary Discussion: The Impact of Rosenwald Schools Today

Concurrent Education Sessions
- Clearing Your Clutter
- Show Me the NTHP Grant Money!
- It’s Not Too Far Gone: Structural Stability
- Creative Partnerships Save Tennessee Rosenwald Schools
- Get Listed! National and State Registers of Historic Places

**10:30 A.M.–NOON**

Closing Plenary
FRIDAY, JUNE 15
continued from page 7
1:30–3:00 P.M.

Preserving African American Heritage: Heirs’ Property
SESSION #PROG-08
Millions of acres of African American land is at risk of loss because it is “heirs’ property”—land owned by a group of family members who are descendants of the original purchaser who did not have a will, or never had a will probated. Any person who inherits or purchases an interest in the property can force a sale of the land. Learn about the issues and measures that should be taken to protect heirs’ property now and for future generations.

Connecting Cultural and Natural Heritage
SESSION #PROG-10
Rosenwald Schools have housed African American hunting clubs and served educational purposes. In North Carolina an interesting connection between Rosenwald Schools and natural resource organizations has developed. The rural location of these sites makes them ideally suited for agritourism and ecotourism. Presenters will showcase how Rosenwald groups have partnered with natural resource organizations to increase funding and tourism.

Archeology and Architectural Surveys of Rosenwald School Sites
SESSION #PROG-11
This session will focus on two different strategies underway in Tennessee and North Carolina to survey Rosenwald School sites. In Tennessee the state archeology office strives to locate sites of extant and previously existing Rosenwald Schools, assess their archeological integrity, and record them in the statewide archeological database. North Carolina’s architectural focus and methodology will also be highlighted. The presentation will include a demonstration of the Rosenwald School survey database and the Historic Preservation Office’s Geographic Information System (GIS) website.

Relationships Beyond Repair
SESSION #PROG-15
In October 2009 members of a school advisory committee were at odds with each other over how to save the last remaining African American schoolhouse on St. Simons Island, Ga. This session discusses how sometimes the relationships, not the building, are beyond repair, and how a request for one last opinion, better research, and wider advocacy can save both the committee and the school.

History, Heritage, and Philanthropy
SESSION #PROG-07
See description on page 5.

3:15–4:45 P.M.

Engaging the Past with Photographs
SESSION #PROG-09
How can historical photographs help us understand the past and imagine a future for Rosenwald Schools? To explore some possible answers, this session will consider more than 100 historical photographs of Rosenwald Schools in Louisiana, Alabama, and North Carolina, from the Horace Mann Bond Collection at the University of Massachusetts Amherst. Following a brief presentation, breakout groups will examine photographs and curate a mini-exhibit. Attendees will have a chance to brainstorm and come up with creative, participatory projects that use photographs as a springboard for engaging themes of pride, progress, and preservation.

Developing Programming Strategies to Sustain Your Rosenwald School
SESSION #PSRV-12
Find out more about developing programmatic strategies in this case study of the Barney Colored School in a rural community in South Georgia. Discussion will center on the rehabilitation of this school through the Lowe’s Charitable and Educational Foundation grant initiative, and how this rural school is developing strategies for its sustainability. Additional Georgia success stories focus on helping partners within and outside of preservation in their efforts to return school buildings to viable community uses.

Using Tax Credits to Save Schools
SESSION #PSRV-13
Some of the most successful rehabilitation projects to qualify for historic tax credits are those involving historic school buildings. Rosenwald Schools, in particular, are prime candidates for this financial incentive for preservation. Learn from success stories about how to leverage this financial tool to save a school in your community. Examine case studies including the completed rehabilitation of the W.B. Wicker School in Sanford, N.C., and the ongoing projects at Liberty Hill School in Ellerbe, N.C., Siloam School in Charlotte, N.C., and others.
Explore the Rosenwald Schools through documentary films, photography and discussion with the film producers.

THURSDAY, JUNE 14

8:45–10:15 A.M.
Under the Kudzu
SESSION #PDE-04
Under the Kudzu is a documentary film tracing the history of two Rosenwald Schools in Pender County, N.C. Viewers come to appreciate the Rosenwald School experience through the personal recollections of alumni and former teachers.

10:30 A.M.–NOON
Capturing the Historic Significance of Rosenwald Schools through Digital Storytelling
SESSION #PROG-13
Explore digital storytelling as a way to engage community and provide a narrative for the impact of Rosenwald Schools. Discussion will include the structure, art, and design of creating and using a short (3–5) minute movie which uses images, voice, and music to tell a meaningful story.

FRIDAY, JUNE 15

8:45–10:00 A.M.
Photographing for Preservation
SESSION #PROG-02
Explore how you can use documentary photography to educate others and further your mission as preservationists. Shown through the lens of a professional photographer, this journey will follow her experiences in locating and documenting Rosenwald Schools and their communities, and share lessons learned from teachers and students of those schools.

10:30 A.M.–NOON
The Jeanes Supervisors: American Educators
SESSION #PROG-19
This documentary takes a look at the work of the Jeanes Supervisors, a group of “unsung” American educators who worked throughout the South—as well as overseas—for over 60 years. Founded in 1907 by Philadelphia Quaker Anna T. Jeanes, The Negro Rural School Fund—known as the Jeanes Fund—was the first philanthropy established for the sole purpose of improving public education for African American children of the rural South. As a former Jeanes Supervisor explained, “We took straw and made bricks.”

1:30–3:00 P.M.
Children Go Where I Send You
SESSION #PDE-05
In August 2011, Hurricane Irene severely damaged the roof of the Mill Neck School in Hertford County, N.C., leaving much of the interior exposed to the elements. Members of Mill Neck Missionary Baptist Church, which owns the school, were at a crossroads. Should they tear down the historic 1927 structure or should they find a way to achieve their dream of turning it into a community center? The elderly and dwindling population of the church drew upon the past to help them make the right decision.

3:15–4:45 P.M.
The Rosenwald Schools Film Project
SESSION #PDE-13
This work in progress will showcase interviews with former politician and activist Julian Bond, Pulitzer Prize winner Eugene Robinson, and National Museum of African American History and Culture director Lonnie Bunch as they reflect on the stories surrounding Rosenwald Schools and the life of Julius Rosenwald.

SATURDAY, JUNE 16

8:45–10:15 A.M.
The Impact of Rosenwald Schools Today
SESSION #PROG-16
The Long Black Line was founded in 2007 to share the history of the African American rural communities of East Texas through research, lectures, tours and film. This documentary features the schools and communities of Jasper County including Rock Hill School, Huff Creek School, and Erin School. Learn about the families who lived there and their relationship to the land.
Preserving African American Sites: Ware Creek School’s 12 P’s of Progress
SESSION #PSRV-15
Explore approaches to African American historic site preservation and learn how the 12 “P’s of Progress” guided and informed the preservation work and secured sufficient funding for the rehabilitation of the Rosenwald School project located in rural Beaufort County, N.C. The 12 Ps of Progress are Prayer, Priorities, Patience, Partnerships, Preservation, Protection, Persistence, Phases, Power, Provision, Participation, and Posterity.

National Trust for Historic Preservation Affiliate Sites
SESSION #PSRV-22
The National Trust for Historic Preservation is considering the development of a network of affiliated historic sites that would represent the full diversity of American history. In this listening session, facilitated by National Trust staff, participants will be asked to provide feedback on the general concept of the network and the specifics of the network’s structure, selection criteria, benefits, and potential pitfalls. Participants will also be introduced to the National Trust’s 10X strategic plan and current emphasis on the “Diversity of Place” and asked to comment on how this new emphasis can be fully and effectively enacted.

Sharing the Progress Digitally
SESSION #PROG-18
See description on page 7.

SATURDAY, JUNE 16
8:45–10:15 A.M.
Clearing Your Clutter
SESSION #PSRV-07
Papers, photographs, and artifacts leave a legacy of the people, businesses, and organizations in a community. If these records are not properly preserved and stored, future generations will never know they existed. If historians are to write accurate, fair, and objective interpretation of history, records must be preserved! This workshop will outline inexpensive and time saving steps to sort, preserve, and organize records. The presenters will discuss resources needed for properly archiving records.

Show Me the NTHP Grant Money!
SESSION #PSRV-24
Each year, the National Trust for Historic Preservation awards millions in grant dollars to fund preservation projects nationwide. Funding from the National Trust is awarded to nonprofit organizations and public agencies. Learn more about the grant program and application process. Your organization can be the next proud recipient of an NTHP grant.

It’s Not Too Far Gone: Structural Stability
SESSION #PSRV-08
See description on page 6.

Creative Partnerships Save Tennessee Rosenwald Schools
SESSION #PSRV-09
See description on page 6.

Get Listed! Nominating Your Rosenwald School to National and State Registers of Historic Places
SESSION #PSRV-21
See description on page 4.
In-depth exploration of the Rosenwald School experience in Tuskegee, Ala., and surrounding communities. Tours requiring tickets are priced as marked and are in addition to your registration fee. Be sure to purchase your tickets when you register for the conference so you don’t miss out! For complimentary tours, sign-up when you arrive in Tuskegee to guarantee a spot.

THURSDAY, JUNE 14
Educating for Equality
8:30 a.m.–3:00 p.m. | BUS
Few communities can compare to Tuskegee’s rich African American history and level of accomplishments. Much of the civil rights movement began in Tuskegee and laid the foundation for future activities in Selma, Montgomery, and Birmingham. Booker T. Washington made strides in advancing the education of African Americans and that tradition has continued throughout the 130-year history of Tuskegee University. This guided tour will feature education milestones and civil rights landmarks. Sites include Harris Barrett School, Shiloh Rosenwald School, Home of Sheriff Lucius Amerson, Macon County Courthouse, Tuskegee Public School, Tuskegee Institute National Historic Site, Tuskegee Airmen National Historic Site, Tuskegee University, Butler Chapel, Tuskegee Veterans Hospital, Tuskegee Human and Civil Rights Multicultural Center. Registration limited to 50. Lunch Provided.
SESSION #PDE-07—$50

One Brick at a Time...
Tuskegee Junior Ranger
9:00 a.m.–5:00 p.m. | WALKING/CAR
Calling all Junior Rangers! Tuskegee Institute National Historic Site’s Junior Ranger program, One Brick at a Time, encourages children to tour Tuskegee University campus and the two national historic districts in downtown Tuskegee. The focus is on historic preservation and architecture with related activities that make it fun. After completion, each student becomes an official Tuskegee Junior Ranger and receives a badge and patch. The program targets grades 3 through 6, but younger ages can complete with assistance and older youth will find it interesting. Participants may start and complete the program at their own pace.
SESSION #PDE-24—FREE, SIGN-UP ON SITE

Tuskegee Historic
Campus Tours
9:00–11:00 a.m., 11:00 a.m.–Noon, 2:00–3:00 p.m. | WALKING
Tuskegee University is home to the only National Historic Site located completely on an active college campus and is designated a National Register historic district. Park rangers and Park guides provide walking tours throughout the Tuskegee University campus. Sites on the tour include the George Washington Carver Museum, The Oaks—Home of Booker T. Washington, Tompkins Hall, White Hall, Booker T. Washington Monument, Tuskegee Chapel, Tuskegee Institute Cemetery, and Carnegie Library.
SESSION #PDE-23—FREE, SIGN-UP ON SITE

The Oaks: Working with the Hands Tours
1:00–2:00 p.m. | WALKING
Booker T. Washington put a high value on education and developed a program in which students obtained a well-rounded education to ensure their success following graduation. Take a tour of Washington’s home, The Oaks, which was constructed using student labor, and see firsthand the quality of work that was expected from the students at Tuskegee Institute. These high standards created the legendary reputation of the school.
SESSION #PDE-08—FREE, SIGN-UP ON SITE
FRIDAY, JUNE 15

A Catalyst for Change: A Tour of Alabama’s Civil Rights Sites
8:30 A.M.–5:00 P.M. | BUS/WALKING

Join us for this day-long tour of historic civil rights sites from Selma to Montgomery and points in between. The tour begins in Selma at the churches along the 1965 Voting Rights March Route and crosses the Edmund Pettus Bridge. We will travel along the National Historic Trail, established by Congress in 1996 to commemorate the events, people, and route of the 1965 Voting Rights March in Alabama, see the authentic campsites and landscape. Our tour will continue to Montgomery’s historic neighborhoods and downtown Montgomery to see the historic homes and churches of key leaders of the movement including Rosa Parks, Dr. Martin Luther King, Jr., and Dr. Richard Harris, a Tuskegee Airman. Registration limited to 50. Lunch provided.

SESSION #PDE-06—$60

Shiloh—A Site of Remembrance and an Apology
9:00 A.M.–NOON, 1:30–4:30 P.M. | BUS/WALKING

This field session will showcase the newly renovated Shiloh Rosenwald School located in Notasulga, Ala., along with the historic Shiloh Missionary Baptist Church and cemetery. Together these sites tell a community story that is deeply woven into the Tuskegee Syphilis study which later led to a public apology from President Bill Clinton. Tour participants are also encouraged to attend the education session entitled “Preserving the Past: The Shiloh Story.” See description on page 6. Registration limited to 50. Snacks provided.

SESSION #PSRV-20—$30

One Brick at a Time... Tuskegee Junior Ranger
9:00 A.M.–5:00 P.M. | WALKING/CAR

See description on page 13.

SESSION #PDE-24—FREE, SIGN-UP ON SITE

Tuskegee Historic Campus Tours
9:00–10:00 A.M., 11:00 A.M.–NOON, 2:00–3:00 P.M. | WALKING

See description on page 13.

SESSION #PDE-23—FREE, SIGN-UP ON SITE

The Oaks: Working with the Hands Tours
10:00–11:00 A.M., 1:00–2:00 P.M., 3:00–4:00 P.M. | WALKING

See description on page 13.

SESSION #PDE-08—FREE, SIGN-UP ON SITE

Demonstration on Restoring Historic Wood Windows
1:30–5:00 P.M.

Learn more about maintaining the historic integrity of your Rosenwald School’s original windows. A windows expert will demonstrate how to repair historic wood windows, using original sashes from the Tankersley Rosenwald School located in Montgomery County, Ala. A questions-and-answer session will address questions about maintaining historic materials, energy efficiency, and architectural features.

SESSION #PSRV-04—FREE, SIGN-UP ON SITE
Air Travel

There are several ways to get to Tuskegee University, which is off of I-85 in Tuskegee, Alabama:

1. **Fly into Montgomery (airport code MGM)**
   The Montgomery Regional Airport is the closest airport to Tuskegee, and is about a 50-minute drive.

2. **Fly into Atlanta (airport code ATL)**
   Atlanta’s Hartsfield International Airport is the largest airport in the region and is about a 2-hour drive from Tuskegee. Take I-85 South.

3. **Fly into Birmingham (airport code BHM)**
   Birmingham/Shuttlesworth International Airport is about a 2.5-hour drive from Tuskegee. Take I-65 South to I-85 East.

Getting to the Conference

The headquarter hotel for the conference is the Kellogg Hotel and Conference Center at Tuskegee University (www.tuskegeekeloggcenter.com). To find directions in Google Maps or Mapquest, please use the destination address One Booker T. Washington Blvd, Tuskegee, AL 36088.

If you are staying at the Kellogg Center, where there are limited rooms, you can look into an airport shuttle. A good resource is www.airportshuttles.net/alabama.shtml, or call the following phone numbers for rate quotes:

- Airport Shuttle Services, Montgomery, AL: 334-279-6662
- Express 85, Inc. Airport shuttle service makes daily trips between Hartsfield Atlanta International Airport and Tuskegee: 888-238-7738 or 334-887-8595 www.express85.com

Rental Cars

If you are staying at one of the overflow hotels in Auburn, we recommend renting a car as the most cost-effective and practical way to get around. Rental agencies abound in all three airports, and rates are particularly competitive in Montgomery. The best rates can be found on Priceline.com, Hotwire.com, or other discount websites. Phone numbers for major rental agencies are:

Alamo 800.230.4898
Avis 800.230.4898
Budget 800.527.0700
Dollar 800.800.3665
Enterprise 800.736.8222
Europcar 877.940.6900
Hertz 800.654.3131
National 800.227.7368
Thrifty 800.847.4389

Meals

Registration includes dinner at the Opening Reception and Friday Night Reunion celebration. Lunch will be provided for those who purchase tickets for the full-day educational tours. Registrants must pay for all other meals on their own. The Kellogg Conference Center includes a first-rate restaurant and lounge, and several restaurants are located near the campus for breakfast, lunch, and dinner options. Some of the conference hotels include a complimentary continental breakfast.

Lodging

<table>
<thead>
<tr>
<th>HOTEL</th>
<th>RATE</th>
<th>ADDRESS</th>
<th>BOOK BY</th>
<th>DISTANCE</th>
<th>RESERVATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kellogg Hotel and Conference Center of Tuskegee University</td>
<td>$90</td>
<td>One Booker T. Washington Blvd., Tuskegee, AL 36088</td>
<td>May 10</td>
<td>Headquarters</td>
<td>800.949.6161</td>
</tr>
<tr>
<td>Quality Inn Auburn</td>
<td>$57.99</td>
<td>2283 South College Street Auburn, AL 36832</td>
<td>June 1</td>
<td>Approx. 10 mi.</td>
<td>334.821.6699</td>
</tr>
<tr>
<td>Sleep Inn and Suites Auburn</td>
<td>$89</td>
<td>135 Spirit Drive Auburn, AL 36832</td>
<td>June 1</td>
<td>Approx. 10 mi.</td>
<td>334.501.7171</td>
</tr>
<tr>
<td>Hampton Inn Auburn</td>
<td>$79</td>
<td>2430 S. College St. Auburn, AL 36832</td>
<td>May 23</td>
<td>Approx. 10 mi.</td>
<td>334.821.4111</td>
</tr>
</tbody>
</table>
**Conference Registration**
The conference registration fee includes admission to all of the conference’s non-ticketed events: all plenary sessions, education sessions, poster sessions, documentary discussions, the Opening Reception, and Friday Night Reunion. It also includes program materials and a commemorative t-shirt.

**Mail or Fax**
If you prefer, you can mail or fax the registration form.*  
- Check www.preservationnation.org/rosenwald for event ticket availability before sending your registration.  
- Registrations submitted by mail or fax will be processed only if accompanied by check or credit card payment.  
- If you fax your registration, please do not mail a duplicate registration form. This results in duplicate registrations.  
- Please allow one to two weeks for official confirmation by e-mail.  
- Phone registrations are not accepted.

*NOTE: Using mail or fax to register will result in delays that may prevent you from receiving your first choices in events! We strongly encourage you to use our convenient online registration system for immediate confirmation.

**Registration Rates**
- **Registration Rate: $195**
- **Student rate: $100.** Registrant must be a full-time student; fax a copy of current student ID with your e-mail address to 202.588.6223 and registration instructions will be e-mailed to you; register by May 30, 2012.  
- **Youth Guest Pass: $75.** Registrants must be 17 years old or younger. A Youth Guest Pass entitles the holder to enter the Opening Reception, Friday Night Reunion, plenary sessions, poster sessions, documentary discussions, and educational tours (with the purchase of a ticket). Passes do not permit entrance to education sessions. Only Standard Rate registrants can purchase guest registrations and tickets for guests to attend educational tours. There is a limit of two guests passes per Standard Rate registrant.

**On-Site Registration**
Conference seating is limited. On-site registration will be available on a first come first served basis should seating be available. Full payment will be required at that time.

**Event Tickets**
Tours are filled on a first-come, first-served basis. All ticket sales are final after May 30, 2012. Refunds for sold-out events will be issued approximately 30 days after the conference.

**Cancellations and Refunds**
All cancellations or refund requests must be submitted in writing. Written cancellations received by May 15, 2012, will receive a full refund, minus a $25 administrative fee. No refunds or exchanges for tickets will be made after May 15, 2012. Cancellations and refund requests can be faxed to 202.588.6223, e-mailed to conference@nthp.org or mailed to Rosenwald Conference Refunds, 1785 Massachusetts Avenue, NW, Washington DC, 20036.

**Register Online**
Register at www.preservationnation.org/rosenwald. The online registration system takes all forms of payments. By using the online registration system you can:
- Purchase safely and securely through our online system.  
- Obtain your tickets for events quickly: see what’s available and get instant confirmation of your registration and ticket purchases.  
- Use any form of payment: checks, purchase orders, and credit cards. With check and purchase order payments, you will get an instant invoice to present to your organization. Full payment is due within 30 days of registration to hold any purchased tour tickets.
Your Information  One form per registrant—copy this form for additional registrants.

NAME

ORGANIZATION

ADDRESS

CITY/STATE/ZIP

PHONE/E-MAIL (REQUIRED FOR CONFIRMATION)

EMERGENCY CONTACT: NAME/DAYTIME PHONE/EVENING PHONE

☐ Disability? Please check here if you have special requirements. We will contact you.

If you attended or are currently affiliated with a Rosenwald School, please provide the name, city, and state of the school:

Registration Fees  Register online to receive your first choice in events.

☐ Standard Rate—$195  ☐ Student—$100  ☐ Youth Guest Pass—$75

(limit 2 per registrant, provide names below)

<table>
<thead>
<tr>
<th>Name for First Youth Guest Pass</th>
<th>Name for Second Youth Guest Pass</th>
</tr>
</thead>
</table>

Choose Your Tours  Tickets are required for some educational tours and include a fee in addition to the cost of registration. Attendees must register for the conference in order to purchase tickets for educational tours. Tickets may also be purchased on site during the conference, if available. Tours may sell quickly, be sure to register early so you don’t miss out. Tours not listed below are free, but attendees must sign-up on site to participate.

<table>
<thead>
<tr>
<th>Thursday, June 14</th>
<th>Cost</th>
<th># Tickets</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educating for Equality</td>
<td>$50</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday, June 15</th>
<th>Cost</th>
<th># Tickets</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Catalyst for Change: A Tour of Alabama’s Civil Rights Sites</td>
<td>$60</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shiloh Community Restoration (9:00 a.m.–Noon)</td>
<td>$30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shiloh Community Restoration (1:30–4:30 p.m.)</td>
<td>$30</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Grand Total  Add section 2 and 3 totals together.

| Section 2 Total | $________ |
| Section 3 Total | $________ |

GRAND TOTAL  $________

Payment Information  Registration WILL NOT be processed without payment. Full payment by check, purchase order, or credit card must accompany this form. You may register online instead and get an instant invoice for your conference registration. Go to www.PreservationNation.org/rosenwald. See page 16 for our cancellation policy. NOTE: If you are using a government credit card, please verify with your accounting office that the National Trust for Historic Preservation is listed as an authorized vendor.

☐ Visa  ☐ American Express  ☐ MasterCard  ☐ Discover

<table>
<thead>
<tr>
<th>Card No.</th>
<th>Expiration Date</th>
</tr>
</thead>
</table>

| Name on Card Signature |

| Billing Address (if different than above) |

| Check (payable to National Trust) | ☐ P.O. Number |

If you are using more than one type of payment, explain here:
Celebrate the history of Rosenwald Schools.

In the early 20th century, Rosenwald Schools served as centers of community activity and symbols of pride among the populations they served. Now, Rosenwald Schools are being reclaimed as vital hubs of activity, to tell stories of African American education and advancement, and to preserve the modest remaining structures of this monumental educational movement.

GATHER WITH US TO HONOR THE LEGACY OF ROSENWALD SCHOOLS.